**Know and Be Able To (KBAT)**

Chapter 4 – Folk and Popular Culture

**KNOW**

Acculturation

Assimilation

Contagious diffusion

Culture

Cultural landscape

Cultural trait

Culture hearth

Culture region

Folk culture

Formal (uniform) region

Functional (nodal) region

Globalization

Hierarchical diffusion

Placelessness

Popular culture

Relocation diffusion

Reverse hierarchical diffusion

Sense of place

Stimulus diffusion

Taboo

Vernacular (perceptual) region

**BE ABLE TO**

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| P. 112-115 | * Describe the basic meanings of culture, cultural (material) traits, habits, and customs. * Identify multiple characteristics of both folk and popular cultures. * Explain how popular culture is becoming more dominant, and how this threatens folk culture. * Describe how the environment may be affected by folk and popular cultures. * Explain how cultural hearths and diffusion patterns differ between folk and popular cultures. * Identify factors that influence the distribution patterns of folk and popular cultures. |
| P. 138-141 | * Explain the difference between assimilation and acculturation, and how each can affect folk cultures. * Describe how the Amish have successfully retained elements of their folk culture despite living in the U.S. * Identify examples of uniform landscapes and explain how they may negatively affect the environment. |
| AMSCO Chart | * Compare the following traits of folk and popular culture using the chart from the AMSCO book:   + Society   + Social structure   + Diffusion   + Buildings and housing   + Food   + Spatial focus |